CapiraMobile®

Offer a library experience
that's mobile, customizable, and

personal.

How do you meet users where they are?

Many of us are used to having a world of options—especially apps—available through our phones. We have apps for shopping, entertainment, communication, health, learning, relaxation, and organizing our lives. We may even have apps to download e-books and audiobooks that we tap into any time we have a break. How does your library fit in to these daily habits?

Building a library app from scratch is no simple task. People expect an authentic library experience that connects them to everything your library offers. For some, your app may be the only way they interact with your library. And for that reason, it needs to be simple and personal.

Extend your library's impact and engagement.

CapiraMobile delivers a virtual extension of the excellent onsite service you already provide and creates opportunities to increase circulation and engage new users. This highly customizable app connects users to your programming, resources, and services conveniently through their phones. They can set highly configurable push notifications and carousels, search your catalog, apply for or renew a library card, and even perform self-checkout, with support for bar code scan and RFID checkout.

Your app should reflect what you offer your community and those needs are different for every library. CapiraMobile supports customization well beyond swapping out template colors. Choose from a robust icon set and even upload your own images.

CapiraMobile brings the library to life in the hands of its users. It's a custom library app that can show the value your library offers and strengthen relationships with people who use your collections and services, wherever they are. Communication options and a personalized interface encourage active and meaningful engagement.

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Bring your library to life **in users' hands**.

CapiraMobile extends your ability to reach people with a simple and intuitive app. Wherever your users are, you can continue to **help make breakthroughs possible.**

Customize to meet your goals. Tailor your app to your library's brand using our robust icon library or by uploading your own custom icons or images. Easily manage updates from the staff dashboard. This high level of customization ensures an authentic digital extension of the library.
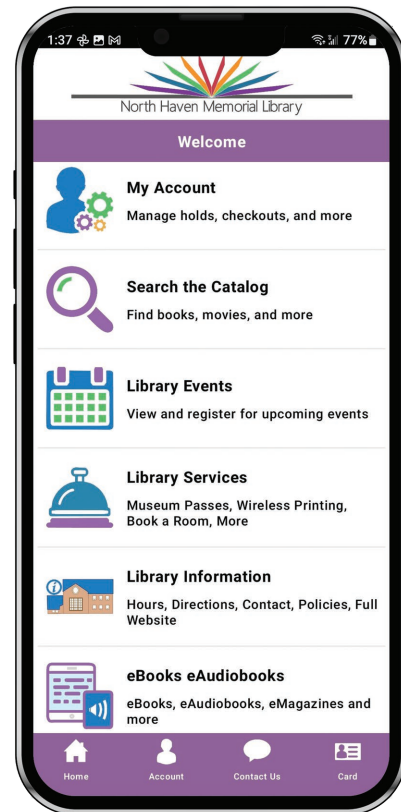
Personalize the experience. Let users choose what they see and do, what notifications they prefer, and how they interact through a mobile interface that reflects your library's personality.

Keep it convenient. Offer choices for how to engage with resources and services. Your app can support mobile self-checkout with support for bar code scan and RFID checkout, event registration, mobile card sign-up and renewal, virtual catalog browsing, item reservation, and more.

Pivot quickly when needed. Watch key metrics closely through a wide range of reports. Use that information to make adjustments that will keep your library relevant and valuable.

Get proactive. Push out notifications and integrate with social media platforms to keep users informed and to promote ongoing engagement.

Available for Apple™ and Android™ users.

Visit to oc.lc/capiramobile to learn more.

Find out how CapiraMobile encourages active engagement with your library by contacting us or watching a demo today.

Because what is known must be shared.®

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